



**NORTHERN TRUST CHARITABLE TRUST**

2012 ANNUAL REPORT



Northern Trust



As Northern Trust nears its milestone 125th anniversary, we take pride in knowing that good corporate citizenship has been a part of our heritage from the beginning. The “Northern Trust story” is not only about providing innovative solutions to our clients, but also being a reliable source of funds for the charities and civic organizations we support, even during the most challenging of financial environments. In return we receive the rewards that come from building better connections with the communities we serve, providing important educational opportunities and seeing the quality of life improve for so many.

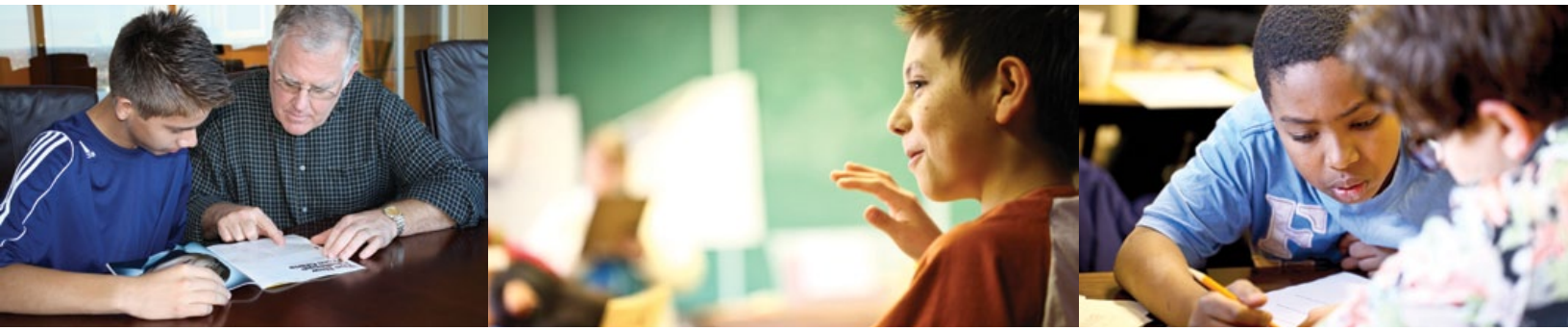
FREDERICK H. WADDELL  
CHAIRMAN AND CHIEF EXECUTIVE OFFICER  
NORTHERN TRUST CORPORATION

## OUR MISSION: REACHING OUT TO LOCAL COMMUNITIES

As part of Northern Trust’s broad philanthropic vision, the Northern Trust Charitable Trust was established in September 1966 to support not-for-profit organizations in Cook County, Illinois. The Trust’s primary focus is to reach out to people in the Chicago area who are in need or face obstacles that impede their full participation in society. At Northern Trust we are fortunate to continue a long-standing tradition of sharing our success by reaching out to our neighbors and enriching the communities we share.

## CORPORATE SOCIAL RESPONSIBILITY STATEMENT

Since our inception, Northern Trust has aligned our efforts with our guiding principles of service, expertise and integrity. We are dedicated not only to meeting the needs of our clients and shareholders, but giving back to the communities we serve. Volunteerism. Philanthropy. Sound business practices and ethics. And a conservation-minded approach to protecting the environment. All of these comprise our corporate social responsibility. All are integral to our culture of caring, now and in the future. A commitment to this culture means we view our clients as partners. And it means that by turning money into good works, we extend a helping hand to those who can’t care for themselves. We proudly advocate corporate citizenship, philanthropy and support for the diverse communities and environments in which we operate.



## 2012 GRANTEE PROFILE: WORKING IN THE SCHOOLS (WITS)

Founded in 1991 by Chicagoans Joanne Alter and Marion Stone, Working in the Schools (WITS) began with four volunteers in one urban elementary school in the Cabrini Green housing development, one of the nation's most economically disadvantaged housing projects. More than 20 years later, WITS promotes literacy and a love of learning for 3,000 Chicago Public School elementary students through a volunteer-powered, outcomes-based portfolio of programs. WITS endeavors to bridge the achievement and opportunity gap for underserved students through building connections with positive adult role models. Alongside its teachers and school administrators, WITS works to provide the critical support that our students need to set them on a path toward academic success.

### WITS and Northern Trust

Northern Trust began its relationship with WITS in 1993 as one of the first corporate donors supporting the volunteer program. In 1998, Northern Trust employees began volunteering in WITS' corporate program at Peabody School in West Town. That year, 10 Northern Trust volunteers committed to spending more than two hours at the school weekly, working with three to four students in a one-on-one setting over the course of their time at Peabody.

In 2002, WITS introduced a new program to Northern Trust employees enabling their participation to fit better into the workday. During the 2002-2003 school year, 112 Northern Trust employees devoted their lunch hours to reading one-on-one for 45 minutes with the same students throughout the school year. By the end of the current academic calendar, Northern Trust employees will have helped 850 Peabody students learn to read, donating nearly 14,000 hours of their time, since the beginning of the partnership with WITS.

### WITS Program Achievements

In its third decade of service, WITS remains dedicated to training, placing and supporting volunteers in underserved Chicago Public Schools, providing the resources and individual attention students need to succeed. In the 2012-2013 program year, WITS will reach 3,000 elementary students in Chicago, with the support of 46 partnering organizations and 1,700 volunteers.

WITS' comprehensive program evaluation continues to show that the one-on-one literacy and mentoring attention from WITS volunteers increases students' literacy and builds student confidence and self-efficacy. Through time spent working one-on-one, WITS students begin to see new pathways to achievement and demonstrate improved attitudes toward reading and school. Participation in WITS programs is a transformative experience for both students and volunteers, connecting students with consistent, positive adult role models, while exposing volunteers to both the challenges and opportunities faced by Chicago's youth.



These guidelines outline the Northern Trust Charitable Trust’s priorities for funding. Programs outside the scope of the guidelines explained here will not be considered for funding. The Northern Trust Charitable Trust grants average \$15,000 per year-long cycle. Contributions will support program, general operating, capital or endowment priorities. Grants from the Northern Trust Charitable Trust may be awarded for three consecutive years, with one year off before an organization is eligible to apply again. General operating and program grants are not renewed automatically; capital or endowment grants can be multi-year commitments.

## GUIDELINES OF THE NORTHERN TRUST CHARITABLE TRUST

The Northern Trust Charitable Trust supports organizations that serve Chicago’s Humboldt Park, Logan Square, West Town, Loop, Englewood, Chatham and Washington Park communities. Grants are usually confined to programs and agencies that focus on advancing the well-being of disadvantaged women, children and people with disabilities in one of four core areas.

### Enriching Neighbors

The Northern Trust Charitable Trust supports effective organizations working to measurably improve the quality of life in our focus communities. Health, basic human needs and community development programs provide invaluable support to people who face obstacles that impede their full participation in society. The Northern Trust Charitable Trust gives priority to organizations that:

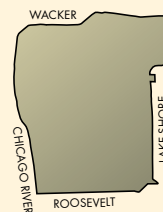
- Provide affordable and supportive housing – particularly those focusing on family housing and housing for people with disabilities;
- Provide quality accessible healthcare; and
- Support basic human needs.

### Preserving the Environment

To help strengthen the stewardship efforts of organizations working to preserve the environment, the Northern Trust Charitable Trust supports programs that:

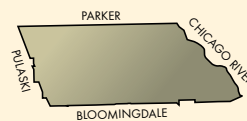
- Incorporate elements of green construction into affordable housing initiatives and
- Create green job training programs for disadvantaged women and people with disabilities.

#### CENTRAL

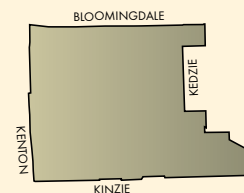


#### LOOP

#### NORTHWEST



#### LOGAN SQUARE

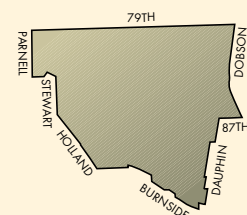


#### HUMBOLDT PARK

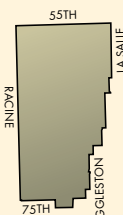


#### WEST TOWN

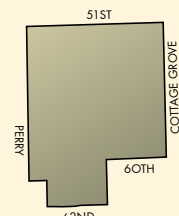
#### SOUTH



#### CHATHAM



#### ENGLEWOOD



#### WASHINGTON PARK

## Impacting Education

Education is a cornerstone to success. The Northern Trust Charitable Trust is committed to supporting organizations that bring innovative, comprehensive and exemplary programs to Chicago's public school students. We believe that by augmenting the priorities and goals of Chicago Public Schools, we are giving the students in our focus neighborhoods additional tools to help strengthen their academic achievement and leadership development. The Northern Trust Charitable Trust gives priority to organizations that:

- Improve student achievement through innovative programming;
- Develop the talent of teachers and principals; and
- Prepare students to compete globally.

## Sharing the Arts

Arts and culture programs play a key role in the development of vibrant and healthy communities. By supporting organizations that bring opportunities to our focus communities, the Northern Trust Charitable Trust is helping to create forums for social interaction to celebrate diversity and heritage. The Northern Trust Charitable Trust supports Chicago-area arts and cultural organizations that:

- Open access to the city's cultural life and
- Integrate the arts into education and other community outreach initiatives.

## MEETING THE NORTHERN TRUST CHARITABLE TRUST CONTRIBUTION REQUIREMENTS

Organization requests must meet specific requirements to be considered for contributions. Following are examples that do not meet the Northern Trust Charitable Trust criteria.

- Organizations located outside the specified Chicago neighborhoods
- Individuals, including those seeking scholarships or fellowship assistance
- Organizations without 501 (c) (3) tax-exempt status
- Organizations/agencies that receive five percent or more of their funding from the United Way
- Research/disease advocacy groups (or their local affiliates)
- Fraternal groups
- Fundraising events
- Advertising or marketing activities
- Political, labor or fraternal organizations or civic clubs; this includes advocacy, government agency and political entities
- Religious organizations for sectarian purposes
- Individual pre-K through 12 schools (public or private)
- Sports, athletic events or athletic programs
- Travel-related events, including student trips or tours
- Development or production of books, films, videos or television programs
- Memorial campaigns
- Organizations less than two years old
- Multi-year operating requests

## ONLINE APPLICATION PROCESS

New applicants (those that have not received funding in the preceding 12 months) must submit an online letter of inquiry to Northern Trust's Community Affairs division at [northerntrust.com/charitabletrust](http://northerntrust.com/charitabletrust) at least six weeks before application deadlines listed at right. After receiving an invitation to apply for a grant, please follow the checklist below to complete the application process.

Current grant recipients that have been funded in the last 12 months and are seeking renewed support do not need to submit a letter of inquiry, but must complete the application process. To apply online, please visit [northerntrust.com/charitabletrust](http://northerntrust.com/charitabletrust).

### APPLICANT CHECKLIST

Complete the online Northern Trust Charitable Trust application form, making sure that all requested information is provided. In addition, be sure to upload the following information with the completed online application.

- A copy of your organization's IRS 501 (c)(3) notification letter
- Your organization's operating budget and specific project budget if applicable
- Financial information for the previous two years, with an audited financial statement
- A list of Chicago-area corporate and foundation contributors and the amount each contributed in the last year and the current year
- Current list of board members, with affiliations
- A list of the organization's management staff and their qualifications



## DEADLINES

Applications, including all material specified in the checklist, must be received online before 5:00 PM Central Time on the deadline date. Deadlines for requests for funding are determined by area of service, as follows:

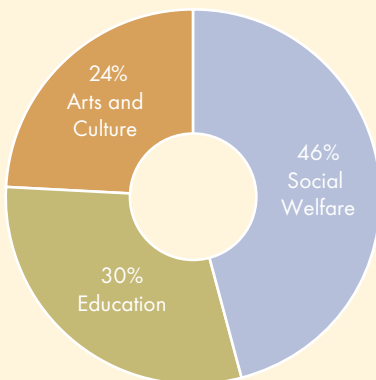
	LETTER OF INQUIRY DEADLINE*	COMPLETED APPLICATION DEADLINE**
<b>Social Welfare Programs</b>	11/15/12	1/3/13
	6/20/13	8/1/13
<b>Education Programs</b>	3/2/13	5/1/13
<b>Arts and Cultural Programs</b>	3/2/13	5/1/13

\* Letters of inquiry need only be submitted by new applicants (those that have not received Charitable Trust funding in the preceding 12 months).

\*\* Applications must be received by 5:00 PM CST on date listed.

Applications are reviewed in late March, July and October. Questions about grant application procedures should be directed to [Northern\\_Trust\\_Charitable\\_Trust@ntrs.com](mailto:Northern_Trust_Charitable_Trust@ntrs.com) or by phone at 312-630-1762.

### CHICAGO AREA



## MAKING A DIFFERENCE

In 2012, the Northern Trust Charitable Trust made grants totaling \$1.8 million to organizations in Chicago in the areas of arts and culture, education and social welfare. These grants, made to nearly 150 organizations, provide critical programming to low- and moderate-income families working to build better lives and communities. Nearly 10% of funding from this fund supported capital and endowment campaigns.

Our long time support of the United Way of Metropolitan Chicago continued with a campaign that raised \$3.03 million of which \$2.03 million came from our employees. Outside of Chicago, Northern Trust employees in more than 50 locations contributed an additional \$500,000 to United Way chapters.



### FOCUS ON OUR COMMUNITY

Northern Trust supports a variety of social welfare and educational programs that help people help themselves. Envision Unlimited, pictured above, provides services that promote choice, independence and community integration to people with developmental disabilities and other special needs.

## 2012 CHARITABLE TRUST CONTRIBUTIONS

### SOCIAL WELFARE

**Access Community Health Network**  
Program Support

**The Lester and Rosalie  
Anixter Center**  
Program Support

**Asian Human Services**  
Operating Support

**Association House of Chicago**  
Program Support

**Beacon Therapeutic Diagnostic  
and Treatment Center**  
Program Support

**A Better Chicago**  
Program Support

**Between Friends**  
Operating Support

**Boys & Girls Clubs of Chicago**  
Operating Support

**Career Transitions Center of Chicago**  
Operating Support

**Casa Central**  
Program Support

**Cathedral Counseling Center**  
Operating Support

**Chicago Architecture Foundation**  
Program Support

**Chicago Community Loan Fund**  
Operating Support

**The Chicago Lighthouse for People  
Who Are Blind or Visually Impaired**  
Program Support

**Chicago Rehab Network**  
Operating Support

**Chicago Youth Centers**  
Operating Support

**Children's Home + Aid**  
Program Support

**Children's Research Triangle**  
Program Support

**ChildServ**  
Operating Support

**Chinese American Service League**  
Operating Support

**Christian Community Health Center**  
Operating Support

**Christopher House**  
Operating Support

**Community Counseling Centers  
of Chicago**  
Operating Support

**Deborah's Place**  
Program Support

**Envision Unlimited**  
Operating Support  
*Above*

**Erie Family Health Center**  
Program Support

**Family Rescue**  
Operating Support

**Friends of the Parks**  
Program Support

**Girl Scouts of Greater Chicago  
and Northwest Indiana**  
Program Support

**Greater Chicago  
Food Depository**  
Program Support

**Growing Home**  
Operating Support

**Housing Opportunities & Maintenance for the Elderly (H.O.M.E.)**  
Operating Support

**Inspiration Corporation Inc.**  
Operating Support

**Institute of Women Today**  
Operating Support

**Jewish Vocational Services**  
Operating Support

**La Casa Norte**  
Operating Support

**Ladder Up**  
Program Support

**Lakeview Pantry**  
Operating Support

**La Rabida Children's Hospital**  
Operating Support

**Local Economic and Employment Development Council**  
Program Support

**Logan Square Neighborhood Association**  
Program Support

**Marianjoy Rehabilitation Hospital & Foundation**  
Capital Support

**Metropolitan Tenants Organization**  
Operating Support

**National Able Network**  
Operating Support

**Neighborhood Housing Services of Chicago**  
Operating Support

**Neopolitan Lighthouse**  
Operating Support

**New Moms**  
Program Support

**Northwestern University Settlement Association**  
Operating Support

**Openlands Project**  
Operating Support

**Rainbows For All Children**  
Program Support

**Rebuilding Exchange**  
Program Support

**Rebuilding Together • Metro Chicago**  
Program Support

**Rehabilitation Institute of Chicago**  
Program Support

**A Safe Haven Foundation**  
Operating Support

**Schwab Rehabilitation Hospital & Care Network**  
Program Support

**SOS Children's Villages Illinois**  
Operating Support

**FOCUS ON OUR NEIGHBORHOODS**

Northern Trust supports organizations and agencies that promote affordable and supportive housing initiatives. The U.S. Green Building Council - Illinois Chapter is the local affiliate of a national non-profit composed of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work.



**Teen Living Programs, Inc.**  
Program Support

**Thresholds**  
Program Support

**Tuesday's Child**  
Program Support

**United States Green Building Council - Illinois Chapter**  
Program Support  
*See at left*

**West Town Bikes**  
Operating Support

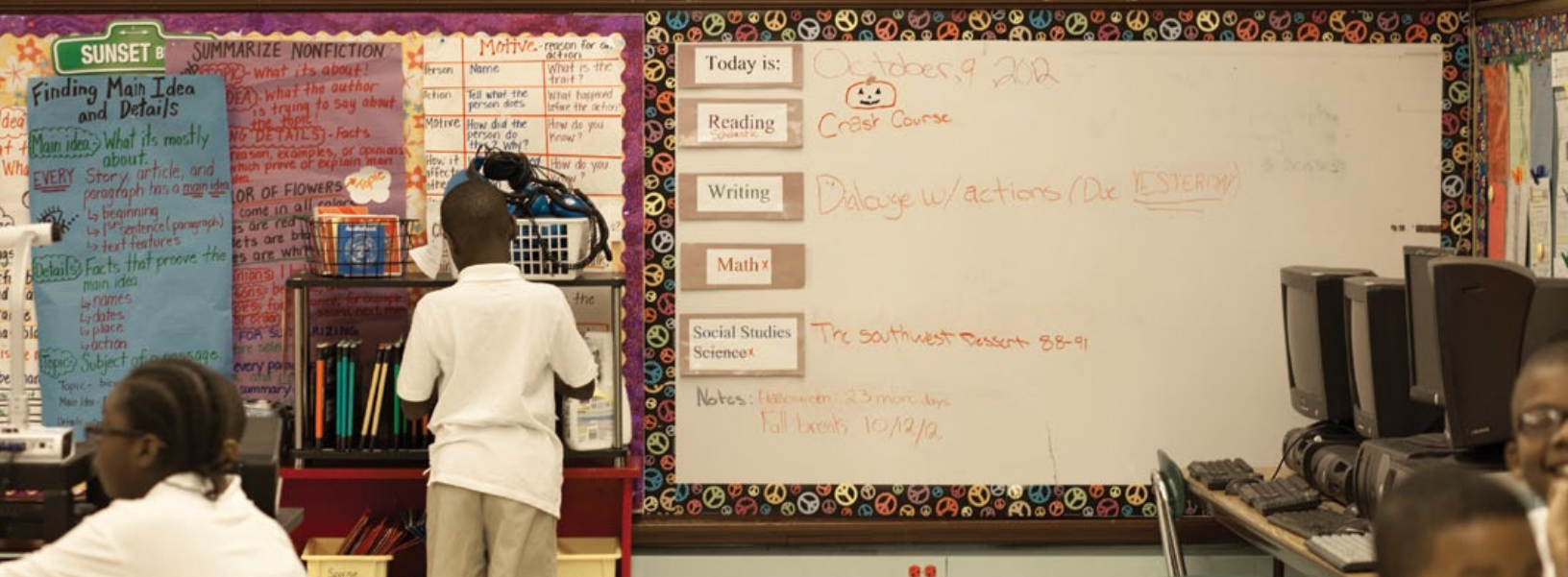
**Women Employed**  
Operating Support

**Women's Business Development Center**  
Operating Support

**Woodstock Institute**  
Operating Support

**You Can Make It**  
Program Support

**YWCA of Metropolitan Chicago**  
Operating Support



## FOCUS ON OUR ARTS AND CULTURE

Northern Trust supports an array of Chicago-area arts and cultural organizations. Fifth House Ensemble is a versatile and dynamic group who are pioneers in the art of narrative chamber music. Their innovative programs engage audiences through their connective programming and unexpected performance venues.

## EDUCATION

### Academy for Urban School Leadership (AUSL)

Program Support

### The Achievement Network

Operating Support

### Alliance Française de Chicago

Program Support

### America's Children's Museum On Wheels – StoryBus

Operating Support

### The Associated Colleges of Illinois

Program Support

### Cabrini Green Tutoring Program, Inc.

Operating Support

### Changing Worlds

Program Support

### Chicago Lights at Fourth Presbyterian Church

Program Support

### Chicago Urban League

Operating Support

### Columbia College

Program Support

### Communities in Schools of Chicago

Operating Support

### Community TV Network (CTVN)

Operating Support

### Facing History and Ourselves National Foundation Inc.

Program Support

### Free Spirit Media

Operating Support

### Genesys Works – Chicago

Operating Support

### HighSight

Program Support

### Horizons for Youth

Operating Support

### Illinois Network of Charter Schools

Operating Support

### Inner-City Teaching Corps Of America

Program Support

### In Search of Genius Foundation

Program Support

### Jumpstart

Operating Support

### Junior Achievement of Chicago

Program Support

### Lake Forest College

Program Support

### Leap Learning Systems

Operating Support

### Learning Ally

Operating Support

### LINK Unlimited

Program Support

### Maryville Academy

Program Support

### METROsquash

Capital and Operating Support

See page 9

### Daniel Murphy Scholarship Fund

Operating Support

### OneGoal (fka Urban Student Empowered)

Capital Support

### The Posse Foundation, Inc.

Program Support

### Reading in Motion

Operating Support

## FOCUS ON OUR CHILDREN

Northern Trust supports organizations that explore ways to expand instructional opportunities beyond the regular school day. The METROsquash mission is to utilize the sport of squash, education, cultural enrichment and community service to empower Chicago Public School students to realize their full academic, athletic and personal potential.

### **Reading is Fundamental in Chicago**

Program Support

### **Teach For America**

Operating Support

### **Umoja Student Development Corporation**

Operating Support

### **University of Chicago**

Operating Support

### **University of Chicago Collegiate Scholarship Program**

Operating Support

### **Upwardly Global**

Operating Support

### **Urban Gateways**

Program Support

### **Working in the Schools (WITS)**

Program Support

*See profile on page 1*

### **Young Chicago Authors**

Operating Support

## ARTS AND CULTURE

### **Adler Planetarium**

Operating Support

### **Art Encounter**

Program Support

### **Arts Work Fund for Organizational Development**

Operating Support

### **Ballet Chicago**

Operating Support

### **Chicago Arts Partnerships in Education**

Operating Support

### **Chicago Botanic Garden**

Capital and Program Support

### **Chicago Dramatists**

Program Support

### **The Chicago Human Rhythm Project**

Operating Support

### **Chicago Jazz Philharmonic**

Program Support

### **Chicago Shakespeare Theater**

Program Support

### **Chicago Sinfonietta**

Operating Support

### **Chicago Youth Symphony Orchestras**

Program Support

### **Chicago Zoological Society (Brookfield Zoo)**

Operating and Program Support

### **DanceArt**

Operating Support

### **Fifth House Ensemble**

Program Support

*See profile on page 8*

### **Goodman Theatre**

Program Support

### **Hubbard Street Dance Chicago**

Program Support

### **Lincoln Park Zoological Society**

Operating Support

### **Lookingglass Theatre Company**

Program Support

### **Merit School of Music**

Operating Support

### **The Morton Arboretum**

Operating Support

### **Museum of Contemporary Art**

Program Support

### **National Museum of Mexican Art**

Program Support

### **Puerto Rican Arts Alliance**

Operating Support

### **Ravinia Festival Association**

Program Support



### **River North Chicago Dance Company**

Operating Support

### **Segundo Ruiz Belvis Cultural Center**

Program Support

### **Snow City Arts Foundation**

Operating Support

### **South Chicago Art Center Nfp**

Program Support

### **Steppenwolf Theatre Company**

Program Support

### **Victory Gardens Theater**

Program Support

### **Writers' Theatre**

Program Support

[northerntrust.com](http://northerntrust.com)



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